



COLOR BRAIN & EMOTIONAL DRIVERS

Applications: utilizing strengths,
improving, adapting, work
enhancement,
team development, improve
communication & leadership skills

**This highly beneficial, inspiring,
interactive & mindset changing course is
also available IN-HOUSE
Claimable under HRDF. Call/email us!**

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**QATAR GAS - Color Brain
in Action!**



15 – 16 July 2019 * Hotel Royal KL

OVERVIEW - POWERFUL AWARENESS

- ☞ What is your colored brain & how is it affecting your work results & outcome?
- ☞ How you think is how you speak & behave ...so do you know your genetic thinking style?
- ☞ You thought you were clear in your words & actions yet people do not get you right! Why?
- ☞ How are your emotional gratifications, good or bad, influencing your motivation & passion?

Your behavior & working style is based on how you think & your thinking style is based on your brain genetic processor. By identifying this, you can maximize your capability to act intelligently while overcoming misunderstanding, conflict, wastage of potential. By also identifying your fundamental emotional drivers, you can seeking greater satisfaction at work & to consistently perform at peak levels. **This practical, intensive, highly beneficial course is a MUST for all staff levels. Join us today!**

PEAK SUCCESS ABUNDANCE SDN BHD (1104937-T)

Unit 6, Tkt 3, Blok B, Pusat Perdagangan Taman Dagang,
Jalan Dagang Utama, 68000 Ampang, Selangor

Tel: 03-42703064 H/P: 012-6170560/016-5488336 Email: info@peaksuccessabundance.com

LEARNING OUTCOMES - Powerful Reasons To Attend

- Cultivate success through your primary psychological make up & genetic processing to experience an awesome transformation
- Develop ability to identify people with different genetic processing & emotional drivers - use this knowledge for personal & organizational success
- Discover how your genes & emotional drivers affect the way you think, act, behave & communicate
- Score points with your management by learning to facilitate organizational emotion drive & genetic processing
- Taking intelligent action & be fully aware of emotion based & color brain decisions
- Acquire the psychological edge in communicating, motivating, relating & influencing others
- Minimize conflicts at the workplace by fostering greater team effectiveness
- Reduce miscommunications & misunderstandings
- Learn to utilize & enhance your natural strengths & emotional drivers to achieve corporate objectives & personal productivity
- Obtain a greater understanding of other brain colors & learning to leverage on the strengths of team mates for greater organizational effectiveness
- Evaluate & learn to eliminate #1 reason for low motivation & source of disharmony/conflicts/miscommunication at the work place
- Identifying & charting your true identity as a Super Hero at work!

WHO SHOULD ATTEND



For all managers, executives, officers & non executives from ALL departments - HR, Planning, Corporate Communication, Sales, Purchasing, Technical, Administrative & Finance. **For all employees who wants to overcome all these problems they faced** - not utilizing your strengths, inability to adapt & be flexible, low motivation, low initiative, wrong focus, poor/weak work performance, focusing on problems not solutions,

misunderstanding, conflicts, miscommunication, blaming, finger pointing, self interest, poor cooperation/poor teamwork, etc

COURSE OUTLINE FOR 2 DAYS - Knowledgeable, High Impact, Beneficial, Thought Provoking

1. DISCOVERING YOUR COLORED BRAIN - GENETIC THINKING & INTERPRETATION

- ✚ What color is your brain?
- ✚ The Colored Brain Model - 4 Colored Brain Processors
- ✚ Colored Brain Communication Inventory (CBCI) as a tool that identifies your genetic brain processing
- ✚ What CBCI measures - how you process & interpret information
- ✚ Implementing CBCI for organizational development & personal effectiveness

Evaluation: CBCI Administration. Video: Colored Brains in Action

Activity: CB Cards "Building A House On The Moon"

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2. AWARENESS BEFORE CHANGE

- + Your natural talents & potential
- + Your strengths, weaknesses & limitations
- + Where do you go from here - powerful insights
- + Adapt to build up other strengths as required in your job
- + How to change effectively & positively at work

Powerful NLP Technique: Anchor Your Strengths

Powerful NLP Technique: Eliminate Your Weaknesses

The Change Game

3. ESTABLISHING THE FOUNDATIONS OF SUCCESS & ACHIEVEMENT

- + The 4 Insanities - the old paradigm
- + The environment & you
- + Encoded Assumptions
- + Acting intelligently
- + Psychological “Rules of Engagement”
- + RAS - the power of focus

Group Play, Discussion, Presentation

The Color Game: ‘Sell Me Your Idea’ - Strategizing, Planning & Collaborating

4. THE COLOR OF LEADERSHIP & AN EFFECTIVE TEAM

- + How leaders use Colored Brain knowledge to lead successfully
- + Making colored decision about people
- + Organizational colors & directive feedback
- + Circle of Tolerance - breaking barriers
- + Emulating other colors - putting on “others’ glasses” & learning to see things a little differently

Colored Business Game: Debrief, Reflect, Discuss, Learn

Colored Game: The Colored Glasses Syndrome

Colored Exercise/Role Play: Emulating Other Colors

Video Clips: Discuss, Share & Be Aware - How colored brains work when all the same colors get together in groups - How you interact is going to determine the outcome of your success

5. COLORED BRAIN APPLICATIONS IN COMMUNICATION, RELATIONSHIPS & TIME MANAGEMENT

- + Understanding communication & relationship dynamics & components
- + Language of brain racism
- + How each colored brain person views & uses time
- + How each color can overcome their “limitations” in time usage
- + Colored Brain feedback

Communication Exercise: Choudhury Mind Maze

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6. THE ICEBERG OF PERCEPTION

- ✚ Why you do the things you do?
- ✚ Why you make the decisions you make?
- ✚ Temple of emotions
- ✚ Underlying emotions that drive us - what you & people really want

Activity: Underlying Emotions

7. EMOTIONAL DRIVERS, MOTIVATION & PERFORMANCE

- ✚ The 8 Emotional Drivers
- ✚ Chart of drivers
- ✚ Organizational applications of motivation
- ✚ Environment effects on Motivation
- ✚ 'Need Sucking' - The #1 Reason for low motivation
- ✚ Human Drivers Matrix; Motivate Me Exercise
- ✚ Expanding competency
- ✚ Writing new brain software

Video Clips On Emotional Drivers

Evaluation Exercise: Plotting Chart of Drivers

Challenge Game: The Human Drivers Challenge

Role Play: CBC Cards for Emotional Drivers

8. EMOTIONAL EVOLUTION ... THE ASCENDING HERO

- ✚ Identify your true identity - your Super Hero Image
- ✚ Your greatest strengths, values, talents & fears
- ✚ The ideal you - how you see yourself
- ✚ The Magical Mantra - positive messages to live by
- ✚ Your role models & their influences on you

Action Plan: Mind Map Key Learning Points

Personal Exercise: Discover Your Ideal Core Identity

Sharing Session: Feel Awesome!

Closed Eyed Session: Future Pacing

Review: Suggestions for Implementation at Work

TRAINING METHODOLOGY - WE MAKE A DIFFERENCE & WE PROVIDE WORKABLE, PRACTICAL SOLUTIONS

Our Experiential Accelerated Learning Methodology is based on facilitative, interactive learning filled with experiential games, role plays, activities, exercises & practical hands-on sessions to explore your thinking style. We also use a variety of training tools, group discussions, team reflective circle, storytelling, creative music, video clips, affirmations, visualization, NLP techniques to make learning **FUN, STIMULATING, INSPIRING, FRESH & IMPACTFUL!**

At the end of the sessions, you will develop your personal **working strategy & action plan** on how to capitalize on your strengths & leverage on the strengths of other people to overcome your weaknesses.

TOOLS THAT REINFORCE & ENHANCE LEARNING

Participants will do CBCI Profiling to find out own colored brain type & your genetic brain processes

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- ✓ Workshop tools & exercises are designed to reinforce learning & awareness
- ✓ Use CB Cards & interpret what is said at the subconscious level of the mind
- ✓ Accelerated Learning Methodology
- ✓ Replication is part of our System - effective results require an environment to support & grow skills
- ✓ Results & inspired to action - this psychology inspires competence & instills the desire for behavior modification
- ✓ Programs are designed for all brain types. People learn differently. We cater to all brain types to maximize learning & the awareness needed for change

COMPREHENSIVE MANUAL & WORKBOOK - WE GO THE EXTRA MILE!

A practical, easy to read yet thorough set of notes for the participants. The manual also include relevant checklists, workable templates, guidelines, work sheets plus step by step procedures of all the techniques, strategies & tools taught in this course. It is finalized after years of research, painstaking revisions & thorough checking for accuracies. It is **content-rich** but **summarized** for easy reading & follow through.

This Is Rachel Khor's Special Gift To The Participants As A Fantastic Takeaway After The Training.

COLOR BRAIN EHNANCEMENT TOOLS & TECHNIQUES include:
CBCI Inventory, CB cards, Colored Business Game, Colored Glasses, World of Work Map, Mind Mapping, Future Pacing, Scaling Technique, Anchoring Technique, Choudhury Maze Game, Visualization, Affirmation, Creative Music

COURSE TRAINER: RACHEL KHOR - *Creative, Dynamic, Inspiring, Charismatic, Knowledgeable*



- Certified Master Performance Coach (ICF Approved - International Coach Federation)
- From DC Psychology International & American Institute of Business Psychology
 - Certification in Colored Brain Communication
 - Certification in Human Drivers & Motivation
 - Certification in Dynamic Speaking
 - Certification in Curriculum Development
- Certified Trainer in Emotional Quotient
- Trained with Master Cheng Hung Yeh in Truth of Emotions Through Movements, Energy Dance (Body, Mind & Soul), Language Communication
- Certified Professional Facilitator
- Certified Trainer PSMB (Ministry of Human Resources Malaysia)
- Certification in Neuro Linguistic Programming (NLP)
- Certification in Hypnotherapy from London College of Clinical Hypnosis (LCCH).

She is currently the **Principal Trainer & Chief Learning Strategist** with Peak Success Abundance Sdn Bhd as well as an experienced entrepreneur and businesswoman.

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Rachel Khor is also a **Master Trainer** in Emotional Intelligence & Emotional Drivers, Success Tools & Colored Brain, Creativity & Thinking Outside The Box, Problem Solving Skills, Master Your Mind, Communication, Negotiation, Peak Performance, Goal Setting, Positive Work Attitude, Leadership & Sales Warriors.

Driven by a passion for delivering awesomeness, she ensures she execute cutting edge learning technologies, share highly relevant knowledge, provide critical & up to date information, deliver time tested methodologies and conduct interactive sessions - all are formulated to achieve results like never before.

Her **determination and speed in producing training solutions** is key reason our clients and customers keep coming back to her over and over again. Participants have described her sessions as inspiring, thought provoking, energetic, highly interactive and easy to understand.

During her sessions, her ability to be **neutral, non-judgmental, supporting the group and upholding its wisdom has allowed her to effectively extract participation in a magical way.**

She loves people development - during her high impact training sessions she is dynamic, dedicated & results driven. **She utilizes Accelerated Training methodologies to inspire change and fast results.** She trains with her personal brand of positivity, charisma, creativity & focus which greatly motivates her participants to achieve greater heights of achievement & accomplishment.

She has presented papers in various national events, seminars including speaking at PSMB Forum & CEO Forum and was rated highly by both the audiences. **Based on the belief that every individual has a core genius and the ability to soar given the right opportunities; Rachel's training methodology breaks limiting beliefs, overcomes obstacles & cultivates trust across cultures.**

She has attended the training of some of the best world class trainers and business gurus including Anthony Robbins, Robert Kiyosaki, Blair Singer, Harv Eker, John Maxwell, Jay Abraham, Joel Roberts, Dr Joe Vitale, Jose Silva, Burt Goldman, etc. She is a keen practitioner of Mind Mapping and Mind Power.

Rachel is an extremely dynamic, knowledgeable and versatile trainer who has excellent communication skills and easily develop fantastic rapport with her participants. Due to this she always receives rave reviews and excellent ratings. She achieves this by ensuring her training is **relevant, result oriented, solution based - made fresh with new ideas, strategies and techniques.**

SATISFACTION GUARANTEED!

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She has trained many executives and managers from various industries and multinationals, bringing to them the latest tools and methods to excel and improve performance. Rachel's strongest point is her ability to bring out the best in every participant who has trained with her. Her **Unique Selling Point** is her innovative, practical approach to training and her ability to make the training unique, enjoyable yet rewarding. What she teaches can be applied back at the office. She mixes **no nonsense pragmatic information with creative mind power and mindset changing strategies to make her courses relevant and results oriented.**

CLIENTS FROM RACHEL'S INHOUSE & PUBLIC TRAINING INCLUDE...

Petronas Group, Qatar Gas, Shell, BNM, Kementerian Kewangan, Ambank, UOB, HSBC, Exim Bank, Danajamin, Maybank, Bank Simpanan Nasional, Pan Malaysia Pools, Malaysian Reinsurance, Tokio Marine Insurance, ACE, Aneka Insurance, MII, Agilent, Ansell, Bristol, Sime Tyre, Dell, Emhart Glass, Kossan Rubber, Kotak, Infineon, Impressive Edge, IJM, Jalex, Giant Hypermarket, Kanzen, KKIP, Merck, Mimos, MRCB, Selangor Industrial Corporation, Samsung, Munchys, Scenic Moulding, LG Aluminium, Royal Selangor, SIRIM, Sabah Energy Corporation, San Miguel, Tencate, Takeuzi, Totokiki, Toshiba, Niro Ceramic, Yeo Hiap Seng, White Horse Ceramic, MAS, Malaysian Airport, KLAS Airport Services, Port of Tanjung Pelepas, Westport, Johor Port, TNB, Telekom, Maxis, Sara Lee, YLI Industries, Sunrise, SP Setia, Selangor Dredging, Vistage Worldwide Holdings, IOI, Genting Berhad, Hotel Equatorial, Eastin Hotel, Saujana Resort, Subang Medical Centre, Msian Export Academy, Federation of Malaysian Manufacturers, UEM Academy, Naza, Open University, UKM, UM, DBKL, PNB, government sectors, etc

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REGISTRATION DETAILS

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Course Timing: 9.00 am - 5.00 pm Payment Made To: Peak Success Abundance Sdn Bhd
Course Fees: RM1,700 per participant For 2 & above: RM1,600 per participant

Company Name & Address: _____

Participant's Contact Details

1. Name: _____ Position: _____

Tel: _____ H/P: _____ Email: _____

2. Name: _____ Position: _____

Tel: _____ H/P: _____ Email: _____

3. Name: _____ Position: _____

Tel: _____ H/P: _____ Email: _____

4. Name: _____ Position: _____

Tel: _____ H/P: _____ Email: _____

5. Name: _____ Position: _____

Tel: _____ H/P: _____ Email: _____

Signature & Company Stamp

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